

Eton Institute



Eton

[Language learners to receive free conversation sessions in Arabic or English at Eton Institute:](#)

Dubai, 12 May 2010 – Eton Institute, UAE’s leading language training institute announced that they would be offering additional conversation sessions for free to all Arabic and English language learners registering for a selection of courses during the month of May. The bonus conversation sessions will concentrate on speaking and listening skills in Arabic or English through interactive and fun activities.

Dr Eli Abi Rached, Director, Eton Institute, commented: “We are constantly looking at ways in which we can add value and reward our students. With the finest faculty of instructors in the country, an innovative language learning approach and unmatched value, it is no wonder that the Institute is a favoured destination for language learners in the UAE. The special offer is just another great offer to add to this list; a bonus of sorts to delight our students.”

The conversation sessions will equip learners with the necessary skills to speak their target language confidently in common social scenarios and real-life situations. By combining fun and learning through group activities such as playing games, food tasting, watching DVDs and participating in discussions and debates, the classes will enhance conversational skills naturally and effortlessly.

“The secret to learning any language,” Dr. Eli added: “lies in the fact that 80% of conversation is based on just 20% of the language. The Eton method is so novel and effective because it concentrates on this 20% to get individuals speaking their target language in the shortest possible time. The conversation course takes this concept even further by placing students in real-life situations which allows them to re-enforce and apply their learning and gain confidence in communicating their new language.”

The conversation sessions in Arabic or English will be offered for free as a bonus to learners enrolling for selective Intensive courses during the month of May. For more information about the special offer or to register, call **800-Eton (8003866)** or visit www.eton.ac . The free conversation sessions are a limited period offer valid upon registration before 31 May 2010.

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