



[Demand for Arabic and English Courses Surges in the New Year as Eton Institute Experiences a High Volume of Enquiries:](#)

Dubai, 06 January 2010 – Eton Institute, a leading institute for training & development in the U.A.E, announced that they would be opening an additional batch this January for Arabic and English language courses to accommodate the high volume of students. The second session of the signature Arabic and English courses will be scheduled to commence on 17 January with options of morning, afternoon and evening timings for all levels.

Dr. Eli Abi Rached, Director, Eton Institute remarked: “More and more people are recognizing the power of being able to communicate in multiple languages, especially in a cosmopolitan country such as the UAE. Learning a new language, particularly Arabic has been one of the most popular resolutions this new year. In consideration of this surge and to reduce the waiting period for students, we at Eton have decided to conduct a second session this month for Arabic and English courses.”

The signature Arabic and English courses conducted by Eton Institute are renowned for their effective teaching methodology and interactive learning style. They are taught in a group setting by highly qualified and experienced native speakers and involve daily classes, Sunday to Thursday over a period of 3 weeks. The institute also offers free assessment and consultation for students to test their level and to ensure placement in a class that caters precisely to their language needs.

The upcoming Arabic and English courses will be conducted from 17 January – 04 February in all levels with the option of morning, afternoon or evening classes. The institute will also be giving away a free Apple iPod Touch to one luck winner during the month of January. For more information or to register visit www.eton.ac or call **800-Eton (8003866)** today to speak with an adviser.

Knowledge Village

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