

Eton Institute



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[Kids & Teens to Benefit From a Unique Language 'Edutainment' Programme at Eton Institute This Summer:](#)

Dubai, 21 June 2010 – For the first time this summer, children can get a whole new perspective and gain life-long skills at a unique summer 'Edutainment' programme hosted by Eton Institute. The innovative summer programme will combine fun and learning to ensure that children have a great time while spending their time constructively learning a new language and expressing themselves through alternative means such as American Sign Language.

In addition to offering activity based classes in 6 popular languages, the Institute is also introducing, for the first time in the UAE, a Sign Language course especially tailored for kids' and teens that will teach children the basics of American Sign Language (ASL) through an enjoyable, easy and step-by-step approach.

Dr. Eli Abi Rached, Director of Eton Institute commented: "Childhood is the golden period for language learning. With a natural affinity towards learning languages, children can grasp different grammar concepts with a lot more ease than adults and can develop near-native pronunciations. In addition to being able to communicate in different languages, numerous studies have indicated that multi-lingual children tend to have better overall analytical, social, and academic skills. By introducing your child to a new language you open doors for him or her to think differently and become a global citizen."

Eton Institute's summer language programme will take children on a journey of discovery in their new language through games, songs and interaction with other multilingual children. The courses are offered in a range of languages namely Arabic, English, French, Spanish, Italian and German. They are divided into three age-appropriate groups, 4-7 years, 8-11 years and 12-16 years and are available in different levels of proficiency. In addition to conventional spoken languages, the programme will also offer courses in Sign Language, an indispensable language that can break barriers of communication with deaf or speech impaired individuals. The classes, which will be conducted in the American Sign Language (ASL) standard will not only equip children to begin using sign language in everyday situations but will also, inculcate an appreciation for individuals who perceive the world differently.

Explaining the ideology which drives the kids' courses at Eton Institute, Dr. Eli added: "Learning is most effective when it's fun; by engaging children in an interactive and encouraging environment the program aims at not only enhancing language skills but also inspiring a love for languages which would promote learning and development even beyond the classroom. One summer is all it takes to instil a life-long interest!"

The immersive kids & teens language activities will be conducted in 2 sessions, from 11 July to 29 July or/and from 08 August to 26 August. The course will involve classes daily, Sundays to Thursdays, over a duration of 3 weeks. With prices starting at just AED 825 for 3 weeks, classes will be conducted in small groups with the choice of convenient morning or afternoon timings. For more information or to register visit www.eton.ac or call **800-ETON (8003866)** today to speak with an adviser.