

Eton Institute



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[WIN a Renault Car This Summer at Eton Institute – A Bumper Draw Which Will Mark The End of English and Arabic Summer Super Intensive Courses in Dubai:](#)



Dubai, 17 May 2010 – Eton Institute is offering a chance to WIN a brand new Renault Sandero car as a bumper prize this summer. The sporty car will be given away to one lucky winner picked from a raffle draw of people enrolled for a course at Eton Institute during the summer. The bumper draw will be the first of its kind for an educational institute in the region.

Dr. Eli Abi Rached, Director of the Institute commented: “Ever since we conceived the idea of giving away a brand new car as a bumper prize at Eton, the question we got asked most often was ‘...a what?!’. People find it hard to believe that they can enter a draw to win something as valuable as a car while they learn a new language or attend a computer workshop. It feels great to surprise and delight our community of current and prospective learners with yet another first of its kind offer in the UAE.”

The ‘Win a Car’ promotional campaign launched by Eton Institute is open to all individuals signing up for courses or workshop during summer. The institute will be giving away a brand new, 2011 model, Renault Sandero, with state of the art features such as a 1.6L engine, Electronic Control and Automatic Transmission with Tiptronic Gears. To ensure a ‘ready to drive - all expenses paid’ experience for the winner, the prize will also include insurance and registration for one year, free 1000 kilometers service and 3 years warranty.

Dr. Eli added: “Winning a car is in many ways like learning a new language or skill; both can give you freedom and take you places. We hope to have a lot of fun giving away this sporty 2011 Renault Sandero and to include as many people as possible in the excitement.”

Eton Institute offers the Super Intensive Courses for Arabic and English during the summer months, (June, July and August). The summer courses are immensely popular as more people take to indoor activities to beat the heat and what better than learning a new language or developing a new skill.

For more information about the services and special offers at Eton Institute visit www.eton.ac or call **800-Eton (8003866)** to speak with an adviser. To receive latest updates about the monthly promotions, free offers or events join Eton Institute on their [Facebook](#) and [Twitter](#) fan pages.

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